



NEWS RELEASE

BAG MAKERS INTRODUCES NEW PRODUCTS AND PRINT CAPABILITIES FOR 2024

Union, IL—Jan. 2, 2024—BAG MAKERS, Inc., is pleased to announce the addition of seven new products to its collection for 2024, as well as new sizes and colors in popular existing bag lines. The company's new-for-2024 products range from eye-catching iridescent and brightly colored bags to eco-friendly options. For the first time, BAG MAKERS is also offering in-house, full-color imprinting on paper tissue at low quantities.

The company's new product additions for 2024 are:

- **Iridescent Eurototes.** The **Star** (6 ½W x 3 ½ x 6 ½H) and **Galaxy** (7 ¾W x 4 ¾ x 9 ¾H) totes are made with 157 GSM iridescent-silver paper featuring a color-shifting, reflective finish, paired with black grosgrain ribbon handles and a black ribbon-tie closure. A bottom board is included. Available with Foil Print imprinting.
- **Brite Shoppers.** The **Mini** (7 ¾W x 4 ¾ x 9 ¾H), **Jenny** (10W x 5 x 13H), and **Vogue** (16W x 6 x 12H) bags are made with brightly colored 75# matte paper with a fold-over top and white twisted paper handles. Available in a variety of colors: Brite Blue, Teal, Yellow, Lime, and Pink. Available with three imprint processes: Flexo Ink Print, Foil Print, and ColorVista.
- **Eco Kraft-Brown Matte-Laminated Eurototes.** The **Villa** (10W x 5 x 10H) and the **Tuscan** (14W x 5 x 14H) are made with 140 GSM kraft-brown paper with a matte-laminated finish and kraft-colored cotton twill handles. A bottom board is included. The bags are made from 100% recycled paper with a minimum of 60% post-consumer content. Available with Foil Print and Dynamic Color imprinting.

New sizes are now available in two popular existing product collections:

- **Reyna.** The Reyna (12W x 5 x 9H) is the newest addition to the Natural Tote line. The Reyna combines durable 10-oz. cotton front and back panels with stylish natural-colored jute gussets and bottom. Interior gussets are laminated for added durability. Available with Screen Print, ColorVista, and Sparkle print processes.
- **Value.** The economical non-woven Value (19W x 8 x 15H) joins the Budget Tote collection, featuring heat-sealed handles and an optional bottom board. The Value is available in Black, Royal, White, Grass Green, and Red. Three print processes are offered: Screen Print, ColorVista, and Sparkle. (Dynamic Color imprinting is also available on the White Value Budget Tote.)

BAG MAKERS also has added three new colors (Grape, Teal, and Pink) to the London (13W x 5 x 10H) and Paris (10W x 4 x 8H) Matte Eurotote sizes. The London and Paris Matte Eurototes feature matching-

colored macrame handles, a reinforced fold-over top, and a cardboard bottom insert. Available print processes include Screen Print, Dynamic Color (on White and Pink), and Sparkle.

In addition to new bag offerings, BAG MAKERS has expanded its special packaging options to include Printed Paper Tissue. Customers can order full color printed French Vanilla or White paper tissue to complement their brands. Available in Full Sheet (20H x 30W) or Half Sheet (20H x 15W) sizes, with 100 sheets per package. Offered with the Chromatic print process.

For full details about the new 2024 products and print capabilities, visit www.bagmakersinc.com.

About BAG MAKERS

BAG MAKERS, Inc., is a leading printed bag supplier, specializing in non-woven, PET non-woven, USA-made non-woven, R-PET, cotton/jute, paper, polyester, plastic, laminated, and mesh bags, as well as ribbon, bows and tissue. Established in 1980, BAG MAKERS offers a collection of more than 200 products and a variety of versatile imprint methods to the promotional products industry, as well as award-winning service and custom design services. BAG MAKERS is a Counselor Top 40 Supplier, an ASI 5-Star Supplier, PPAI 100 Supplier, SAGE A-Rated Supplier, and a Certified Women's Business Enterprise.