

## ORDER INFORMATION

Applies to products on pages 83–99

### CUSTOM SERVICES

**BAG MAKERS** offers complete custom design services to meet all of your marketing needs. Our Design Centre team is available to work with you on product design, production schedules, large quantities, art requirements, pricing, and more.

### PLATE CHARGES

Unless otherwise noted on catalog pages, spot-color plate charges are based on overall imprint area at a base charge of **\$1.80 (G)** per square inch, with a minimum plate charge of **\$60.00 (G)** per color per side. Process-color art, halftones, or art with fine screens are subject to review for plate charges. A plate is needed for each color and each side being printed.

### PRODUCTION

Production schedules vary based on seasonal demands and are scheduled upon final proof approval. Please call for our fastest delivery time.

Color tints/shades/tones may fluctuate up to 5% within a print run or reorder. Due to the semi-transparent nature of ink, imprint colors will change when printed on colored materials. PMS color matching is not available for Foil hot-stamp.

### RUSH ORDERS

Rush production schedules may be available and must be pre-approved. Please contact us for details.

### OVER/UNDER RUNS

Percentages may vary on certain products. Due to production parameters on most plastic bag orders, we anticipate over or under runs not to exceed 25% on quantities of 5–9M, 20% on 10–24M, 15% on 25–49M, and 10% on 50–100M. All over-run quantities are subject to invoicing.

### CANCELLATIONS

Cancellations must be in writing and are subject to all incurred costs, including set-up, plate, and art charges.

### PROOFS

Paper proofs, either faxed or e-mailed, are provided at no charge. Virtual proofs are available on select products. Due to printing dynamics, pre-production or color proofs are not available on all products. Call for details.

### ART CHARGES

Art charges may apply if we must adjust your artwork to be compatible with our printing processes. We will provide a price quote prior to any art services being performed.

## ARTWORK SPECIFICATIONS

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### GENERAL ARTWORK INFORMATION

We accept a variety of digital art formats for either spot or 4-color process designs. Please see page 101 for a complete list. If you have questions about your art, we'll be happy to review it for imprinting compatibility on our products. All artwork must be pre-approved for final production. Please include a hard copy printout, or PDF proof, with colors indicated. Should we be required to adjust your artwork to be compatible with our printing capabilities, art charges may apply. You will be provided a price quote prior to any art services being performed.

### ELECTRONIC PLATFORM

We are Macintosh OS X based. PC files must have fonts converted to curves, paths, or outlines, and be saved or exported to a Mac compatible format.

### ART PLACEMENT AND SIZING

Please create your art to the size it will be printed. We can provide a helpful product template to aid you with design and layout. All art is placed and sized proportionately per bag blueprints as specified on the purchase order.

### ARTWORK SUBMISSION

**E-mail:** Send files to [design.centre@BagMakersInc.com](mailto:design.centre@BagMakersInc.com) (\*50 MB limit). Please insert your P.O. number and company name in the subject field. Also include a digital copy (PDF or JPEG) of your design so we can confirm the integrity of your electronic submission. We suggest that you compress (zip) your file or folder for transmission efficiency and protection from corruption.

\*If the art is too large to send via email, you can send it using a file-sharing site such as [wetransfer.com](http://wetransfer.com) or [mailbigfile.com](http://mailbigfile.com). These sites allow up to 2GB transfer for free and do not require you to create an account. Please enter [art@bagmakersinc.com](mailto:art@bagmakersinc.com) as the recipient's email, and utilize the message field to give us your name, company name, contact information, and PO number. This will help us match up your artwork to your order.

**Media:** Macintosh-compatible CD, DVD, or Flash Drive, labeled with your P.O. number, company name, and contact information. Please include a printout of your art for proofing purposes along with your disk. On orders with multiple spot-colors, please indicate color breaks on your printout.

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*Please call us if you have any questions about Design Centre orders or if you would like assistance with your artwork.*