

ARTWORK GENERAL INFORMATION

FOR PRODUCTS SHOWN ON PAGES 2–79

Please also refer to the following pages for each printing process for complete artwork specifications.

QUESTIONS ABOUT YOUR ARTWORK

Prior to placing your order, we invite you to send a copy of your art and any questions regarding its print-ability to ArtInquiry@BagMakersInc.com. We will review your design, generally within 24 hours, and make recommendations for achieving the best imprint possible.

ELECTRONIC PLATFORM

We are Macintosh OS X based. Fonts in all files (Mac or PC) should be converted to outlines, paths, or curves.

ART PROGRAMS • FORMATS • MULTICOLOR IMPRINTING

- Please see page:
- 105 for FLEXO INK PRINTING
 - 106 for FOIL HOT-STAMP
 - 107 for SCREEN PRINTING
 - 108 for **COLORVISTA** and **VISTASCAN**
 - 109 for SPARKLE DECORATION
 - 110 for MESH PANEL TOTES Special Art Requirements

Files created in other programs or formats not listed on the art specification pages may not be usable or may incur additional art charges for conversion. Please refer to the ART CHARGES section on this page.

ART PLACEMENT and SIZING

Unless otherwise specified on your purchase order, all artwork will be sized to the maximum imprint dimensions and centered in the product's standard imprint area. Bag imprint templates are available for download on our website.

ARTWORK SUBMISSION

E-mail: We prefer that you send your art files and P.O. together in the same email to orders@BagMakersInc.com. In the subject field of your email, please include your P.O. number and company name. Please include a PDF or JPEG copy (proof) of your design so we can confirm the integrity of your electronic submission. We suggest that you compress (zip or stuff) your file or folder for transmission efficiency and protection from corruption.

If the art is too large to send via email, you can send it using a file-sharing site such as wetransfer.com or mailbigfile.com. These sites are free and do not require you to create an account. Please enter art@bagmakersinc.com as the recipient's email, and utilize the message field to give us your name, company name, contact information, and PO number. This will help us match up your artwork to your order.

Media: Macintosh-compatible CD, DVD, or Flash Drive, labeled with your P.O. number company name, and contact information. Please include a printout of your art for proofing purposes along with your disk. On orders with multiple spot-colors, please indicate color breaks on your printout.

PANTONE® GUIDE BOOKS—*Choosing The Right Imprint Color**

Flexo Ink Imprinting on Plastic Bags—Use the [Pantone PLUS Formula Guide—Solid Coated](#) to choose colors.

Flexo Ink Imprinting on Uncoated and Kraft Paper Bags—Use the [Pantone PLUS Formula Guide—Solid Uncoated](#) to choose colors.

COLORVISTA Imprinting—Use the [Pantone PLUS CMYK Guide](#) or [Pantone PLUS Color Bridge Guide—Coated](#) to choose colors.

*Color tints/shades/tones may fluctuate up to 5% within a print run or reorder. PMS color matching is not available for Screen print, Foil hot-stamp, COLORVISTA, or SPARKLE.

ART CHARGES

- **Creative Artwork Services:** **\$60.00** (G) per hour. *First hour is free.*
 - **Minimum Artwork Service Charge:** **\$30.00** (G).
 - **Proof Revisions:** **\$12.00** (G) each. *First revision is free with an electronic proof.*
- These art rates do not apply to virtual proofs and Design Centre orders.

VIRTUAL SAMPLE CHARGES

\$30.00 (G). A virtual sample is a digital representation showcasing your artwork on a photographic image of your bag choice. It is provided for concept purposes to simulate your design as an actual printed item and is not a proof.

VISTASCAN CHARGES—*Digital ID Technology*



Imperceptible digital IDs are an added-value print enhancement available using **BAG MAKERS'** ColorVista print process. The digital technology and service activation is provided by Digimarc Corporation.

BAG MAKERS—No charge for art set-up or embedding and testing one digital ID per design/order. Multiple digital IDs within one design or one order may incur additional art set-up charges based on the additional number of digital IDs and complexity of the art set-up. Art charges are \$60.00 (G) per hour with a minimum charge of \$30.00 (G). Call for quote.

DIGIMARC—A service fee of \$50.00 (Z) per each digital ID is paid directly to DIGIMARC by the DIGIMARC account owner. **BAG MAKERS** does not collect or pay this fee. Visit www.digimarc.com/discover/pricing for more details.

For more information about Digital ID technology, please visit BagMakersInc.com/artwork/VistaScan or email VistaScan@BagMakersInc.com.

QR CODES

If your imprint includes a QR code, please follow these basic guidelines to ensure optimum code functionality. Visit our website for more details.

PRINT METHOD	CAN WE PRINT IT	MINIMUM SIZE	IMPORTANT GUIDELINES
COLORVISTA	YES	1.5" square	• A White background and border space must surround the code in order to create a clean, unobstructed scannable code.
FOIL HOT-STAMP	YES	1.5" square	• For best results, the bag color should be White or frosted only. • Only gloss Black foil is available. • Due to the bag texture, Matte Shoppers are not available for QR Codes.
FLEXO INK	YES	1.5" square	• For best results, the bag color should be limited to White only. • Not available on hi-density bags.
SCREEN PRINT	NO	N/A	Not available.
SPARKLE	NO	N/A	Not available.