

## ORDER INFORMATION

For products shown on pages 97–115

### CUSTOM SERVICES

**BAG MAKERS** offers complete custom design services to meet all of your marketing needs. Our Design Centre team is available to work with you on product design, production schedules, large quantities, art requirements, pricing, and more.

### PLATE CHARGES

Spot-color plate charges are based on overall imprint area at a base charge of **\$1.80 (G)** per square inch, with a minimum plate charge of **\$60.00 (G)** per color per side. Process-color art, halftones, full-bleed, oversized imprints, or art with fine screens are subject to review for plate charges. A plate is needed for each color and each side being printed.

### PRODUCTION

Production schedules vary based on seasonal demands; please call for our fastest delivery time. Timing will be based on final proof approval.

Color tints/shades/tones may fluctuate up to 5% within a print run or reorder. Due to the semi-transparent nature of ink, imprint colors will change when printed on colored materials. PMS color matching is not available for Foil Hot-Stamp.

### RUSH ORDERS

Rush production schedules may be available and must be pre-approved. Please contact us for details.

### OVERRUNS/UNDERRUNS

Percentages may vary on certain products. Due to production parameters on most plastic bag orders, we anticipate overruns or underruns not to exceed 25% on quantities of 5–9M, 20% on 10–24M, 15% on 25–49M, and 10% on 50–100M. All overrun quantities are subject to invoicing.

### CANCELLATIONS

Cancellations must be in writing and are subject to all incurred costs, including set-up, plate, and art charges.

### PROOFS

Paper proofs, either faxed or e-mailed, are provided at no charge. Virtual proofs are available on select products. Due to printing dynamics, pre-production or color proofs are not available on all products. Call for details.

### ART CHARGES

Art charges may apply if we need to adjust your artwork to be compatible with our printing processes. We will provide a price quote prior to any art services being performed.

### SHIPPING

As it is common for **BAG MAKERS** to ship orders early, we reserve the right to determine the appropriate shipping method to meet your deadline.

**Special Freight Fees**—Additional fees are incurred for COD, inside, residential, international or re-delivery, as well as deliveries to Alaska, Hawaii, and Puerto Rico. International freight and duty fees—with the exception of Canada—must be charged on customers' freight account. **BAG MAKERS** reserves the right to submit supplemental invoices after the original invoice for additional fees, freight, duties, and taxes as necessary.

## ARTWORK SPECIFICATIONS

For products shown on pages 97–115

### GENERAL ARTWORK INFORMATION

We accept a variety of digital art formats for either spot or 4-color process designs. Please see page 117 for a complete list. We are happy to review your art to ensure it is compatible with printing on our products. All artwork must be pre-approved for final production. Please include a hard-copy printout, or PDF proof, with colors indicated. Art charges may apply if we must adjust your artwork to be compatible with our printing capabilities. We will provide a price quote prior to performing any art services.

### ELECTRONIC PLATFORM

We are Macintosh OS X-based. Please convert PC fonts to curves, paths, or outlines, and save or export them to a Mac-compatible format.

### ART PLACEMENT AND SIZING

Please create your art to the size it will be printed. We can provide a helpful product template to aid you with design and layout. All art is placed and sized proportionately per bag blueprints as specified on the purchase order.

**Location**—Unless otherwise noted, your imprint will be centered within the printable area of the bag. Due to product construction, this may not be the exact center of the bag.

### ARTWORK SUBMISSION

**E-mail:** Send purchase order (P.O.) and art files to **design.centre@BagMakersInc.com** (\*50 MB limit). Please include your P.O. number and company name in the subject field. Also include a digital copy (PDF or JPEG) of your design so we can confirm the integrity of your electronic submission. We suggest that you compress (zip) your file or folder for transmission efficiency and protection from corruption.

\*Artwork that is too large to send via email may be submitted through a file-sharing site such as wetransfer.com or mailbigfile.com. These sites allow a free transfer up to 2GB and do not require you to create an account. You may also use our free file-sharing site, dropmyfile.com. Please enter **design.centre@BagMakersInc.com** as the recipient's email, and provide your name, company name, contact information, and P.O. number in the message field. This will help us match up your artwork to your order.

**Media:** Macintosh-compatible CD, DVD, or Flash Drive, labeled with your P.O. number, company name, and contact information. Please include a printout of your art for proofing purposes along with your disk. On orders with multiple spot-colors, please indicate color breaks on your printout.

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# ARTWORK SPECIFICATIONS

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For products shown on pages 97–115

## PREPARING YOUR ART

For artwork using multiple imprint colors, please allow for approximate press movement between colors as follows:

- Plastic Bags: 0.0625" (1/16 inch)
- Paper Bags: 0.125" (1/8 inch)
- Laminated Non-woven: 0.0197" (1/2 millimeter)

When possible, trapping will be added to minimize the visibility of press movement. Trapping may be noticeable when light imprint colors are used.

All art is placed and sized proportionately per bag blueprints and as specified on the purchase order.

## PROGRAMS AND FORMATS WE ACCEPT

*(Note: Other file formats will not be accepted and may delay production.)*

### ADOBE ILLUSTRATOR—Our Preferred Vector Art Program

- Save the file as a native Illustrator .ai file. If your file contains linked images, please PACKAGE the file to include all fonts and links.
- Or save the file as an Illustrator Default PDF with the “*Preserve Illustrator Editing Capabilities*” box check-marked.

### ADOBE PHOTOSHOP—Our Preferred Raster Art Program

- CMYK color, high-quality 300 ppi minimum resolution at the size to be printed, PSD, TIFF, EPS, or JPEG formats.
- Please use exact, sharp-edged clipping masks or clipping paths when isolating your art from the background.

### ADOBE INDESIGN CS4–CC2017 (Macintosh Version Only)

- Please PACKAGE the file and include all fonts and linked images.
- Please do not use third-party plug-ins; they will prevent us from being able to process your art.

## FONTS

### MINIMUM SIZES

**Positive prints:** 10-point fonts and 1-point lines.

**Reverse prints:** Design and bag material can change the minimum size for reverse prints. We will need to review fonts and line widths. Plan to use larger point sizes than those used in positive prints, and avoid thin serif font styles.

**PLEASE CONVERT YOUR FONTS** to outlines/paths/curves within your program. If we do not have the exact font used, the text in your art will “default” to a different font, changing the look of your design. Converting your fonts to outlines, paths, or curves eliminates this hazard by changing your fonts into vector shapes. This ensures your artwork will print and look exactly as designed.

If you choose not to convert your fonts to outlines, please send us the font you used. Please send only Macintosh-compatible or Open-Type fonts.

## VECTOR ART

Vector images can be resized without losing quality, causing blurriness or becoming pixelated. Please note that placing or importing photographs, bitmap, or raster images into a drawing program does not convert them into vector artwork. If a placed/imported Photoshop-type image (EPS, TIFF, JPEG, or PSD) is necessary, the original file should be included, 300 ppi minimum, and pre-approved by **BAG MAKERS**.

## HIGHER RESOLUTION IS ALWAYS BETTER

We recommend raster images be created at a 300 ppi minimum and to the largest size they will be printed. The resolution at which they are created determines their quality. Photographs, or any artwork created in programs such as Adobe Photoshop or Corel Photo-Paint, are raster (or bitmap) images. Enlarging raster or bitmap images will degrade their print quality to a possibly unacceptable condition.

## HALFTONES

We must approve halftone artwork to ensure optimal print quality. Most halftones are printed with a 45-55 line screen. Color percentages for art containing halftones should not be less than 20% or greater than 60%. Areas less than 20% may not print and areas greater than 60% may fill-in and become a solid color. Designs that contain gradients or blends may need factory pre-press alterations for optimum print quality and will require a final, signed proof approval.

## PANTONE® GUIDE BOOKS— Choosing The Right Imprint Color

### Gloss- or Matte-Laminated Paper Bags, Non-Woven Polypropylene Bags, Plastic Bags, and Polyester Bags

- For solid colors, use the [Solid Coated Pantone PLUS Formula Guide](#).
- For 4-color process colors, use the [Coated Pantone PLUS CMYK Guide](#) or [Coated Pantone PLUS Color Bridge Guide](#).

### Uncoated Paper Bags and Tissue Paper

- For solid colors, use the [Solid Uncoated Pantone PLUS Formula Guide](#).
- For 4-color process colors, use the [Uncoated Pantone PLUS CMYK Guide](#) or [Uncoated Pantone PLUS Color Bridge Guide](#).

*Please call our expert Design Centre team for assistance with orders- or artwork-related questions.*