



## **NEWS RELEASE**

### **BAG MAKERS HIRES SHELLEY BEDNARSKI AS REGIONAL BUSINESS DEVELOPMENT MANAGER**

**Union, IL – Feb. 7, 2024** – Bag Makers, Inc., (PPAI 111408/asi37940), the promotional product industry’s leading imprinted bag supplier, announced today that Shelley Bednarski has joined the company’s sales team as a Regional Business Development Manager. Bednarski’s sales territory will include Alabama, Mississippi, and northern Florida.

Bednarski brings more than 20 years of factory and multi-line sales experience to her new role at Bag Makers. Most recently, she served as an Outside Sales Executive for SnugZ USA (which acquired Sweda in 2022), where she was responsible for sales to promotional products distributors in Florida and Puerto Rico. During her tenure, Bednarski achieved the highest overall sales growth percentage in the company in 2018, earning the Rookie of the Year award. Prior to that, she held sales positions with such companies as Chocolate Inn/Taylor & Grant, Vantage Apparel, In Stepp Marketing, and Multiline Marketing Group.

Bednarski is actively involved in regional promotional products industry associations. She is currently the President of Gold Coast Promotional Products Association (GCPPA), after previously serving as Director, Treasurer, and Vice President. She also held leadership positions with Promotional Products Association of Florida (PPAF), having served as Director, Treasurer, and President. In addition, Bednarski has earned TAS, CAS, MAS, and MASI industry certifications.

#### **ABOUT BAG MAKERS**

Bag Makers, Inc., is a leading printed bag supplier, specializing in non-woven, PET non-woven, USA-made non-woven, R-PET, cotton/jute, paper, polyester, plastic, laminated, and mesh bags, as well as ribbon, bows, and tissue. Established in 1980, Bag Makers offers a collection of more than 200 products and a variety of versatile imprint methods to the promotional products industry, as well as award-winning service and custom design services. Bag Makers is a Counselor Top 40 Supplier, an ASI 5-Star Supplier, SAGE A-Rated Supplier, and a Certified Women’s Business Enterprise.

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