



NEWS RELEASE

BAG MAKERS NAMED TO 2024 PPAI 100 LIST

Union, IL – May 16, 2024 – Bag Makers, Inc., is honored to announce it has been named to the 2024 PPAI 100 list. Researched and objectively scored by Promotional Products Association International, PPAI 100 is an exclusive ranking of the 100 leading distributors and the 100 leading suppliers in the promotional products industry. Bag Makers earned the No. 29 supplier spot in 2024.

Inclusion in the annual PPAI 100 list is the highest recognition PPAI bestows on exemplary member companies. PPAI bases the list on multiple metrics related to organizational excellence, including three-year growth trends and the industry's faith in a company as tracked through SAGE Ratings, as well as industry progress, responsibility, innovation, and workforce strength.

Bag Makers earned High Marks in Professional Development and Employee Happiness. The company was also recognized for its efforts to ensure an ethically sustainable supply chain, as well as implementation of new cloud- and AI-based internal order-processing systems to make the ordering process more efficient for customers.

"We are honored to be included again on the PPAI 100 list, among other leading industry suppliers and distributors of such high caliber," said Maribeth Sandford, CEO of Bag Makers. "Our focus is always on providing high-quality products and imprinting to help our customers be successful with their promotions. And, as the PPAI 100 noted, we also work hard behind the scenes to make our customer order experience as streamlined and efficient as possible and have invested in our technology platforms to ensure this. We also focus significant time and resources into ensuring high standards of product quality, safety, and sustainability in our supply chain. We are pleased PPAI recognized these efforts in their 2024 PPAI 100 rankings."

About Bag Makers

Bag Makers, Inc., is a leading printed bag supplier, specializing in non-woven, PET non-woven, USA-made non-woven, R-PET, cotton/jute, paper, polyester, plastic, laminated, and mesh bags, as well as ribbon, bows and tissue. Established in 1980, Bag Makers offers a collection of more than 200 products and a variety of versatile imprint methods to the promotional products industry, as well as award-winning service and custom design services. Bag Makers is a Counselor Top 40 Supplier, an ASI 5-Star Supplier, PPAI 100 Company, SAGE A-Rated Supplier, and a Certified Women's Business Enterprise.