



## **BAG MAKERS NAMED 2024 COUNSELOR TOP 40 SUPPLIER**

**Union, IL—Aug. 5, 2024**—Bag Makers, Inc., has been named a 2024 Counselor Top 40 Supplier by the Advertising Specialty Institute (ASI). ASI’s exclusive ranking recognizes the promotional products industry’s 40 largest suppliers based on 2023 North American revenue. Bag Makers was ranked no. 33 on the list for 2024, with \$59.5 million in 2023 sales.

The Top 40 Suppliers and Top 40 Distributors were revealed July 24 at the ASI Show in Chicago during ASI’s annual Counselor Awards celebration. ASI noted that collectively, Top 40 Suppliers generated revenue of \$13.3 billion in 2023.

“Being a Counselor Top 40 Supplier is an honor for our entire team and motivates us to continue striving to exceed distributor expectations,” said Maribeth Sandford, Chief Executive Officer of Bag Makers. “We are grateful to our customers for their ongoing support and thank them for continuing to trust Bag Makers with their business. We are always focused on strengthening our business relationships with customers and buying groups, as well as to continue adding innovative products and print processes to meet their needs.”

### **About BAG MAKERS**

BAG MAKERS, Inc., is a leading printed bag supplier, specializing in non-woven, PET non-woven, USA-made non-woven, R-PET, cotton/jute, paper, polyester, plastic, laminated, and mesh bags, as well as ribbon, bows and tissue. Established in 1980, BAG MAKERS offers a collection of more than 200 products and a variety of versatile imprint methods to the promotional products industry, as well as award-winning service and custom design services. BAG MAKERS is a Counselor Top 40 Supplier, an ASI 5-Star Supplier, SAGE A-Rated Supplier, and a Certified Women’s Business Enterprise. [www.bagmakersinc.com](http://www.bagmakersinc.com)

### **About ASI**

The Advertising Specialty Institute (ASI; [asicentral.com](http://asicentral.com)) serves a network of 25,000 suppliers, distributors, and decorators in the \$26.1 billion promotional products industry.

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