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D'ANNA ZIMMER RECEIVES 2025 PPAI ICON AWARD FOR DISTINGUISHED SERVICE

Union, IL—Oct. 21, 2024—Bag Makers, Inc., the promotional product industry’s leading imprinted bag supplier, is pleased to announce that D’Anna Zimmer, CAS, has been named as a 2025 PPAI Icon Award winner. PPAI’s Icon Awards celebrate the accomplishments of those who have gone above and beyond in service to the promotional products industry, the Association, and their communities. Zimmer received the PPAI Distinguished Service Award, which is presented to members who consistently contribute their skills and expertise toward the betterment of the organization through volunteer service or leadership roles.

Zimmer, a Regional Business Development Manager for Bag Makers, is actively involved in the promotional products industry. She is a 2016 PPAI Fellow, is involved with PPAI’s Regional Association Council, and served as RAC delegate to the PPAI Board from 2017-2019. Zimmer has also served as a Legislative Education and Action Day participant on Capitol Hill and a two-time president of the Promotional Products Association Southwest (PPAS) board. Since 2022, she has volunteered with the Promotional Products Education Foundation (PPEF), serving on the board of trustees, fundraising committee, and golf workgroup. In 2023, she was vice chair of the marketing and recognition committee.

“For nearly 25 years, D’Anna has worked tirelessly to further the reach and the success of the promotional products industry, and we are so proud of all that she has accomplished on behalf of the industry, our company, and our customers,” said Maribeth Sandford, Chief Executive Officer of BAG MAKERS.

Zimmer has worked for Bag Makers for nearly 12 years and serves the company’s customers in Texas, Oklahoma, Arkansas, and Louisiana.

About BAG MAKERS

BAG MAKERS, Inc., is a leading imprinted bag supplier that offers a collection of more than 200 products and a variety of versatile imprint processes to the promotional products industry. Established in 1980, BAG MAKERS is a Counselor Top 40 Supplier, an ASI 5-Star Supplier, SAGE A-Rated Supplier, and a Certified Women’s Business Enterprise. www.bagmakersinc.com