



## NEWS RELEASE

### BAG MAKERS INTRODUCES NEW PRODUCTS AND PRINT SERVICES FOR 2025

Union, IL—Jan. 2, 2025—Bag Makers, Inc., has added new products to its collection for 2025, including Denim Totes, the Sandford Deluxe Canvas Tote, the Riley Jute Tote, and Heavy-Duty Polyester Totes, along with two new colors for its Aurora Cotton Tote. The company also introduced more special packaging options, including Printed Color Paper Tissue and Sublimated Ribbon, as well as additional printing services on customer-provided hats and apparel.

The company's new product additions for 2025 are:

- **Denim Totes.** The reusable **MB** (12W x 5 x 13H) and **Dan** (15W x 6 x 17H) totes are made with durable 12 oz. cotton with a classic dark-wash denim look. The bags feature a stylish curved bottom, a wooden button with loop closure, and 28"-long denim handles. Available with three imprint processes: ColorVista, Screen Print, and Sparkle.
- **Sandford Deluxe Canvas Tote.** The premium, versatile **Sandford** (18W x 8 x 15H) is a heavyweight 14 oz. cotton bag featuring a wooden button with loop closure, two exterior side pockets, and generous 32"-long woven handles. Optional plastic bottom insert is available. Customers can choose from ColorVista, Screen Print, or Sparkle imprinting.
- **Riley Jute Tote.** The **Riley** (17W x 6 x 12H) features a natural-colored jute exterior paired with a 10-oz. cotton front pocket offering a generous imprint area, 28"-long cotton twill handles, and a wooden button with loop closure. The interior is laminated for added durability. Available with three imprint processes: ColorVista, Screen Print, and Sparkle.
- **Heavy-Duty Polyester Totes.** The **Carol** (12W x 8 x 12H) and **Scott** (13W x 10 x 15H) are 600-denier polyester bags with white front and back panels offering a generous imprint area. The totes feature 28"-long black handles with black gussets and piping. The durable but affordable totes are available with an optional plastic bottom insert. Customers can choose from ColorVista, Screen Print, Sparkle, and Sublimation imprints.

Bag Makers also added two new colors for the popular **Aurora Cotton Tote**. Previously available in a Natural color, this durable 10-oz. cotton tote is now also offered in Navy or Black. The Aurora features 28"-long cotton twill handles and a wooden button with loop closure. Available with ColorVista, Screen Print, and Sparkle imprinting.

In addition, Bag Makers expanded special packaging options and print services for 2025:

- **Printed Color Paper Tissue.** Customers can add custom imprints to Color Paper Tissue to complement gift bags and boxes. Full-sheet tissue is available in 13 colors with Black imprinting.
- **Sublimated Ribbon.** Sublimated Ribbon is now available for edge-to-edge, 1-sided custom imprints, as well as color matching beyond standard color charts—perfect for promotions

that need to honor a designated color palette or established graphic identity standards. Customers can feature a logo, pattern, colorful artwork, or even photographs on any size white Bridal or Badge Satin Ribbon.

- **ColorVista and Sparkle Imprints on Hats and Apparel.** Bag Makers now offers ColorVista or Sparkle imprinting on customer-provided hats and apparel. Alternatively, Sparkle transfers are available for purchase. Customers can contact their sales representative or Customer Service for details.

For full details about the new 2025 products and print capabilities, visit [www.bagmakersinc.com](http://www.bagmakersinc.com).

#### **About BAG MAKERS**

BAG MAKERS, Inc., is a leading printed bag supplier, specializing in non-woven, PET non-woven, USA-made non-woven, R-PET, cotton/jute, paper, polyester, plastic, laminated, and mesh bags, as well as ribbon, bows and tissue. Established in 1980, BAG MAKERS offers a collection of more than 200 products and a variety of versatile imprint methods to the promotional products industry, as well as award-winning service and custom design services. BAG MAKERS is a Counselor Top 40 Supplier, an ASI 5-Star Supplier, PPAI 100 Supplier, SAGE A-Rated Supplier, and a Certified Women's Business Enterprise.