



## NEWS RELEASE

### BAG MAKERS WINS THREE 2025 PPAI PYRAMID AWARDS

**Union, IL – Jan. 14, 2025** – Bag Makers, Inc., (PPAI 111408/asi37940) received three 2025 Promotional Products Association International (PPAI) Pyramid Awards, including Gold Pyramid Awards for Supplier Decorating in the following categories: Supplier Distributor Collaboration, Print on Textiles, and Customized Non-Catalog Products.

PPAI’s annual Pyramid Awards honor creative excellence in the promotional products industry and recognize dependable suppliers, outstanding promotions, creative campaigns, and exceptional craftsmanship by PPAI members.

The Supplier Decorating award program celebrates the craftsmanship, successful delivery, and creative service of promotional products suppliers.

Bag Makers’ Gold Pyramid Awards for Supplier Distributor Collaboration and Print on Textiles honor its partnership with distributor Arntz Promotions to produce memorable event bags for property management platform Lively for use at the 2024 VRMA Spring Forum. The award-winning tote was created as a “destination” bag that showcased the event location (New Orleans)—transforming a standard show bag into a memorable souvenir for attendees. The client selected the Renoir Non-Woven Tote featuring a vibrant, edge-to-edge Sublimation imprint. The artwork featured a Lively logo on the side of a trolley car with the show event name in the bag corner.



Bag Makers’ Gold Pyramid Award for Customized Non-Catalog Products recognizes the company’s work with distributor Winbrook for The Zildjian Company. Zildjian is the world’s leading maker of cymbals, drumsticks, and percussion mallets. The totes were used as VIP gift bags at Zildjian’s 400<sup>th</sup> anniversary concert in Boston, which featured a variety of honorees and tribute artists. The bags were also used for retail at Zildjian’s Massachusetts store, as well as tradeshow and artist events. For the custom order, Zildjian selected 157 GSM matte-laminated Eurototes with 5 mm macrame handles, reinforced fold-over tops, and bottom-board inserts for stability. A gloss spot varnish imprint was featured on all sides and aligned with the 400<sup>th</sup> anniversary branding.



“We are honored to receive these PPAI Pyramid awards in recognition of the high-quality products we created in collaboration with our distributor clients,” said Maribeth Sandford, BAG MAKERS’ Chief Executive Officer. “Ultimately, our goal with every project is to help end users boost brand visibility through eye-catching printed bags and packaging items. These awards are a testament to the skill and dedication of our entire Bag Makers team and the trust our distributor partners place in us with every order.”

PPAI Pyramid Award winners were selected by a panel of industry professionals and independent marketing and advertising professionals. PPAI Pyramid Awards have recognized and honored promotional products businesses since 1958.

#### **ABOUT BAG MAKERS**

Bag Makers, Inc., is a leading printed bag supplier, specializing in non-woven, PET non-woven, USA-made non-woven, R-PET, cotton/jute, paper, polyester, plastic, laminated, and mesh bags, as well as ribbon, bows and tissue. Established in 1980, Bag Makers offers a collection of more than 200 products and a variety of versatile imprint methods to the promotional products industry, as well as award-winning service and custom design services. BAG MAKERS is a Counselor Top 40 Supplier, an ASI 5-Star Supplier, SAGE A-Rated Supplier, and a Certified Women’s Business Enterprise.