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MEDIA RELEASE

PETE GLEASON RETURNS TO BAG MAKERS AS VICE PRESIDENT OF SALES

Union, IL – May 5, 2025 – BAG MAKERS, Inc., the promotional product industry's leading imprinted bag supplier, has rehired Pete Gleason, MAS, to serve as Vice President of Sales, effective May 12, 2025. Gleason previously worked at BAG MAKERS from 2009 to 2016.

As Vice President of Sales, Gleason will be responsible for developing and executing company sales strategy and processes, including setting and managing sales targets, collaborating with management, and analyzing market trends. Gleason also will work alongside the sales team, drive new business development, and oversee key customer relationships.

"We are thrilled Pete is returning as a member of our executive team," said Maribeth Sandford, Chief Executive Officer of BAG MAKERS. "Pete is a highly respected, dynamic, and seasoned industry leader, and he is already well versed with our products and services. This expertise will allow Pete to hit the ground running from day one to help us expand our sales reach. Pete has a proven track record of driving revenue growth and building strong relationships with sales team representatives and customers."

As an industry veteran with more than 30 years of experience, Gleason has first-hand experience working on both sides of the supply chain during his career. Most recently, he served as Vice President of Business Development at CPS Keystone Line. Prior to that, Gleason played a key role in sales at BAG MAKERS, starting out as a Regional Business Development Manager before moving into Director of Sales Strategy and Vice President of Sales roles. Before joining BAG MAKERS, he held leadership positions with industry suppliers before working as a distributor for more than a decade. Gleason has also been active in industry organizations and is a Past President of the New England Promotional Products Association, Past Chair of the PPAI Awards Committee, and Past Chair of the PPAI Distributors Committee.

"I'm excited for the opportunity to rejoin BAG MAKERS and to work with one of the best sales teams in the industry," Gleason said. "I'm proud of what we accomplished together in the past and I'm looking forward to helping lead the next phase of growth for the company."

About BAG MAKERS

BAG MAKERS, Inc., is a leading printed bag supplier in the promotional products industry. Established in 1980, the company offers a collection of more than 200 packaging products, such as non-woven (including USA-made, PET, and R-PET), cotton/jute, paper, polyester, plastic, laminated, and mesh bags, as well as ribbon, bows, and tissue. BAG MAKERS offers a variety of versatile imprint methods, custom design services, and award-winning customer service. BAG MAKERS is a Counselor Top 40 Supplier, and ASI 5-Star Supplier, SAGE A-Rated Supplier, and a Certified Women's Business Enterprise.

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