



## **NEWS RELEASE**

### **BAG MAKERS NAMED TO 2025 PPAI 100 LIST AS A LEADING SUPPLIER**

Union, IL – May 21, 2025 – BAG MAKERS, Inc., is honored to announce it has been named to the 2025 PPAI 100 list for the third consecutive year since the program's inception in 2023. The PPAI 100 is an exclusive ranking recognizing the leading 100 distributors and 100 suppliers in the promotional products industry, based on data-driven objective scoring. BAG MAKERS earned the No. 24 supplier spot in 2025, moving up from the No. 29 spot in 2024.

Inclusion in the annual PPAI 100 list is the highest recognition PPAI bestows on exemplary member companies. PPAI bases the list on multiple metrics related to organizational excellence, including revenue, business growth over time, corporate social responsibility, technology practices, workforce strength, employee happiness, industry faith and more.

BAG MAKERS earned High Marks in Industry Faith and Professional Development. The company was also recognized for prioritizing employee engagement with programming centered on wellness, financial literacy and safety, as well as community service projects including on-site blood drives.

"We are honored to be named to the PPAI 100 list again in 2025 among other leading suppliers and distributors of such distinction," said Maribeth Sanford, CEO of BAG MAKERS. "Our company is focused on being a trusted, reliable partner to our customers. It's rewarding to see that this was recognized by PPAI's High Marks for Industry Faith. We invest significant amounts of time and resources to ensure high standards of product quality, safety, and sustainability in our supply chain to provide customers with peace of mind on every order."

#### **About BAG MAKERS**

BAG MAKERS, Inc., is a leading printed bag supplier, specializing in non-woven, PET non-woven, USA-made non-woven, R-PET, cotton/jute, paper, polyester, plastic, and laminated bags, as well as ribbon, bows and tissue. Established in 1980, BAG MAKERS offers a collection of nearly 250 products and a variety of versatile imprint methods to the promotional products industry, as well as award-winning service and custom design services. BAG MAKERS is a Counselor Top 40 Supplier, an ASI 5-Star Supplier, PPAI 100 Company, SAGE A-Rated Supplier, and a Certified Women's Business Enterprise.

#### **About PPAI**

Promotional Products Association (PPAI) is the world's largest and longest-serving international not-for-profit promotional products association with a 120-year history of serving a membership that has grown to more than 15,000 corporate members and advocating for the \$26+ billion promotional products industry with its more than 33,700 businesses and more than 500,000 professionals. For more information, visit <https://ppai.org>.